



Liberty Schools Activity Complexes





Founded in - 1890



Founded in- 2010

Summary Letter

After years of planning and deliberation, the District has decided to move forward with developing two activity complexes by utilizing existing facilities and footprint of the track and infield area at both high schools to fully develop each area. The activity complexes will serve each high school and our community for decades to come. In addition to adding turf this summer, plans are under development to allow for the construction of additional improvements at both schools, to be privately funded. The plans call for Liberty High School and Liberty North High School to add home bleachers/press box, a concession facility with restrooms, a new scoreboard/video board, and a new entry plaza. Liberty North High School will also require lights and visitor bleachers. When the projects are complete, both schools will be able to host football and soccer games and practices as well as marching band practices, halftime performances and annual marching band competitions, along with a host of other events and activities.

Projected Activity Complexes Budget and Fundraise

Campaign Fundraise Breakdown Estimations:

Turf Field Installation (Both High Schools) – DISTRICT FUNDED May 2016	\$ 1,700,000
Sponsorship and Marketing Fundraise	\$ 2,000,000
Community Charitable Giving Fundraise	\$ 2,940,000

Total Project Cost **\$6,640,000**

LIBERTY HIGH SCHOOL ACTIVITY COMPLEX COST: **\$2,357,500**

INCLUDES:

(Liberty High School will utilize existing lights)

Liberty High School – Seating / Press Box

Liberty High School – Founders Plaza Entrance /Ticket Gates/ Honor Walls

Liberty High School – Locker Rooms/Concession Stands/Bathrooms

Liberty High School – Video board / Scoreboard

LIBERTY NORTH HIGH SCHOOL ACTIVITY COMPLEX COST: **\$2,582,500**

INCLUDES:

Liberty North High School – Lights (Currently No Lights)

Liberty North High School – Seating / Press Box

Liberty North High School – Founders Plaza Entrance /Ticket Gates / Honor Walls

Liberty North High School – Locker Rooms/Concession Stands/Bathrooms

Liberty North High School – Video board / Scoreboard

Two Activity Complexes Fundraise Total **\$4,940,000**

Timeline to Completion

(Public Campaign Period: September 2016 – May 2017)

Public Campaign Kick-Off Celebration- September 2016

By September 2016 – Liberty North High School Activity Complex:

(Weather Permitting)

- Turf field installation complete

Allows for Marching Band practice on Field (July-November), Football (June-November), Soccer (Men's: June-November) (Women's: February-June) and Track and Field (February-June)

By September 2016 – Liberty High School Activity Complex:

(Weather Permitting)

- Turf field installation complete

Allows for Marching Band practice on Field (July-November), Football (June-November), Soccer (Men's: June-November) (Women's: February-June) and Track and Field (February-June)

By September 2017 – Liberty North High School Activity Complex:

(Pending Donations, Product and Construction availability, and Weather)

Listed in order of completion:

- Lights Installed.
- Stadium Seats and Press Box Installed.
- Founders Entrance Plaza, Ticket Booths, Tribute, Honor and Legacy Walls
- Restrooms, Concession Stand
- Video board/Scoreboard Installed.
- This will allow Marching Band practice, field presentations and competitions, and to host District/State Marching Band contests.
- This will allow all LNHS JV and Varsity Men's and Women's soccer and LNHS JV and Varsity football to play at LNHS in Fall 2017/Spring 2018.
- Liberty North High School DAC will generate \$35,000 annually in concessions.
- Liberty North High School DAC Video board will generate \$40,000 annually in revenue.

By September 2017 – Liberty High School Activity Complex:

(Pending Donations, Product and Construction availability, and Weather)

Listed in order of completion:

- Stadium Seats and Press Box Installed.
- Founders Entrance Plaza, Ticket Booths, Tribute, Honor and Legacy Walls
- Restrooms and Concession Stands
- Video board/Scoreboard Installed.
- This will allow Marching Band practice, field presentations and competitions, and to host District/State Marching Band contests.
- This will allow all LHS JV and Varsity Men's and Women's soccer and LHS JV and Varsity football to play at LHS in Fall 2017/Spring 2018.
- Liberty High School DAC will generate \$35,000 annually in concessions.
- Liberty High School DAC Video board will generate \$40,000 annually in revenue.

Frequently Asked Questions and Answers

Why do we need Activity Complexes?

The complexes are important to serving the current needs of the District in that they will first and foremost provide space for programs and activities at both high schools. Providing easy access to a reliable, multi-use turf field will provide valuable space for practices and activities, including: marching band, color guard, dance team, cheer, drum corps, physical education classes, youth sports, and other community uses/programs. Further, the added improvements will allow for the hosting of track and field, football and soccer games, creating a true home game environment and eliminate the need to play such games at William Jewell College and other district venues. While Jewell has been a great partner and very accommodating over the past 50+ years, the District will benefit in not having to cover the cost of lease payments and will also avoid the understandable logistical challenges in trying to schedule both high schools around William Jewell athletics and activities. Developing these facilities on District property will also allow the programs at each school to realize added revenues from gate, concessions and advertising while allowing outside groups the opportunity to use and/or lease the complex for non-District events and activities.

Why do we need Activity Complexes at both high schools?

Because each facility will serve multiple purposes, a determination was made to build an activity complex at each high school rather than develop one larger, shared facility. Knowing a 3rd high school will most likely be necessary in the next 10 years or so and considering the durability of turf and the increasing demand for field time, the District determined that developing facilities at both schools would satisfy current needs and accommodate future growth.

How will the project be funded?

As part of its 2016 capital planning program, the District decided to move forward with the installation of turf at both schools. The new fields are scheduled to be in place and available for use by the start of the 2016/17 school year. The balance of the work is envisioned to be privately funded through donations, charitable gifts, advertising and the selling of naming rights. The District levy rate/taxes will not be increased or affected in support of this effort.

How much will the project cost?

Setting aside the \$1.7 million District investment in the turf fields, the remaining components of the project will cost an estimated \$4.9 million, all of which are envisioned to be raised privately through donations, gifts, advertising and naming rights.

What is the project schedule?

Field turf will be installed and useable by the start of the 2016/17 school year, which will provide great benefit to both schools immediately and demonstrate District support for the broader initiative to raise private funds to develop the balance of the project. The campaign to oversee this effort will kick off in earnest this fall and construction could take place in phases, depending on the availability of funds.

Who do I make out my donation to?

For reference please see page 11 (donation form). Your check should be made payable to the LIBERTY SCHOOL DISTRICT FOUNDATION. Or if you want to donate using a credit card, please fill out your credit card information per the instructions on page 11.

What do I need to include with my donation?

If you are donating with a check: please complete pages 11 and 12 of this form and mail with your check to the Liberty School District Foundation (see page 11 for mailing address).

If you are donating with a credit card: please complete pages 11 and 12 of this form and mail to the Liberty School District Foundation (see page 11 for mailing address).

Community Endorsements

"I encourage all district patrons to rally behind this community effort. Our district growth necessitates complexes at each of our high schools to establish campus settings for all school activities."

--**Russ Weathers**, Campaign Co-Chair,
Former Liberty Mayor, 1980-1985
CEO, Agriculture Future Of America

"As a long time Liberty resident, retired Liberty school teacher, and community activist, I fully support the District Activity Complex project at each high school. These are absolute needs as we continue to provide a well rounded education for the current and future students at our high schools for decades to come."

--**Juarrene Hester**, Liberty Resident

"These complexes have been a long time in coming and I'm proud to be a part of this project. The schools and community benefits will be immense and long serve our students and patrons for years to come."

--**Shane Davolt**, Campaign Co-Chair,
Co-Owner GM Peters Insurance, Liberty

"As a recent graduate of Liberty High School, it is exciting to see a new chapter begin for our community and schools with these complexes. There has been a need for these complexes since before I was a student. I encourage you to embrace and support this project as we grow to become a more diverse community with two high schools."

--**Sydney Triplett**, 2012 Liberty High School Graduate, 2016 University of Missouri Graduate

"This project is not only about our present, but more importantly about our future. We must be forward thinking with the environments we create at each of our high schools. These complexes will not only benefit the community, but the students that attend each high school. From band, color guard, and fine arts, to cheer, dance and our sports teams, and entire student bodies at each school."

--**Madison Morhaus**, 2015 Liberty North High School Graduate, Current Student at Oklahoma State University

"For over 20 years, the Liberty School District Foundation has proudly supported LPS by serving as the District's charitable partner. The District Activities Complexes will bring the LPS community together and will effectuate the Foundation's goal of positively impacting as many LPS students and patrons as possible. We are excited to help LPS elevate the excellence of District programs by supporting this vital project."

--**Heather Wolesky**

Chair, Board of Directors – Liberty School District Foundation

"The District is excited to support this important project for our community as a means to fulfill one of the recommendations in our Facilities Master Plan. While we have committed District funds to install turf at both high schools, the Plan recommends that a private fundraising campaign be developed to raise the monies necessary to construct the balance of both activity complexes. As we work closely with the Liberty School District Foundation over the coming months, we are hopeful that this project will generate interest from our patrons as well as our local business and civic leaders and will prove to be a successful private-public partnership for our community."

--**Dr. M. Jeremy Tucker**

Superintendent of Schools, Liberty Public School District



Charitable Giving Packages



Legacy Wall Donors

Packages:

\$50,000 – Goal: 5 Donors

- 2 1/2" inch high Personalized Lifetime Inscription with your personal, family or business name engraved on Legacy Wall at the Entrance Plaza to Activity Complexes.
- 12"x12" Personalized Lifetime Inscription brick paver with your personal, family or business name engraved to be placed in the Champions Walk leading to Activity Complexes entrance.
- Special Crystal Gift commemorating Activity Complexes Dedication.
- Publicly recognized at annual event at Activity Complexes honoring \$50,000 Legacy Wall donors.
- Special Reserved Parking Space at all Activity Complexes events for \$50,000 Legacy Wall Donors – M-F after 4:00pm and all day on Saturday and Sunday.
- Family Admission to All Liberty School District Activity Events.

\$25,000 – Goal: 10 Donors

- 1 3/4" inch high Personalized Lifetime Inscription with your personal, family or business name engraved on Legacy Wall at the Entrance Plaza to Activity Complexes.
- 12"x12" Personalized Lifetime Inscription brick paver with your personal, family or business name engraved to be placed in the Champions Walk leading to Activity Complexes entrance.
- Publicly recognized at annual event at Activity Complexes honoring \$25,000 Legacy Wall donors.
- Life Time Athletic Sports Pass for Both Schools. The All Sports Pass admits TWO (2) people to unlimited regular season sporting events.

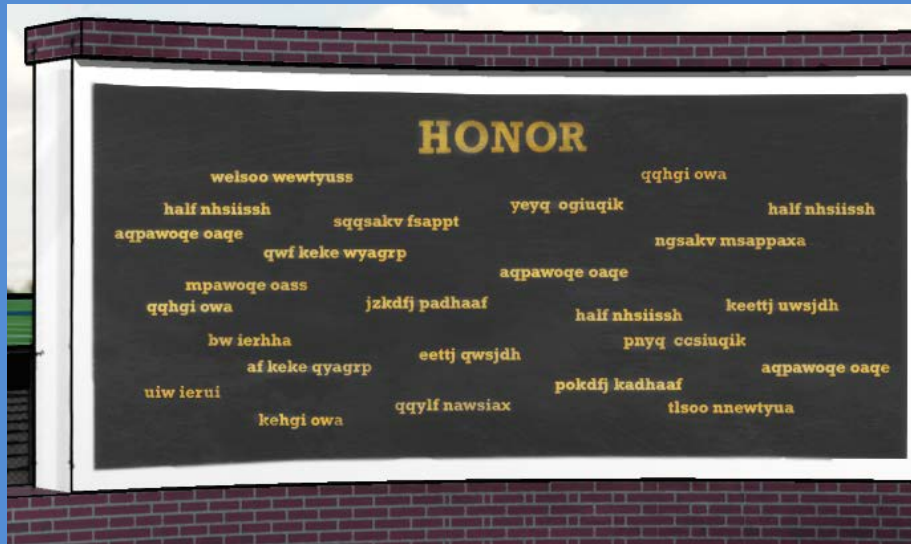
\$15,000 – Goal: 10 Donors

- 1 1/4" inch high Personalized Lifetime Inscription with your personal, family or business name engraved on Legacy Wall at the Entrance Plaza to Activity Complexes.
- 8"x8" Personalized Lifetime Inscription brick paver with your personal, family or business name engraved to be placed in the Champions Walk leading to Activity Complexes entrance.
- Publicly recognized at annual event at Activity Complexes honoring \$15,000 Legacy Wall donors.
- One (1) Athletic Sports Pass for Both Schools for 5 School Years beginning with 2016-2017 School Year. The All Sports Pass admits TWO (2) people to unlimited regular season sporting events. Total All Sports Value (3 Years): \$1,500

\$10,000 – Goal: 20 Donors

- 1" inch high Personalized Lifetime Inscription with your personal, family or business name engraved on Legacy Wall at the Entrance Plaza to Activity Complexes.
- 8"x8" Personalized Lifetime Inscription brick paver with your personal, family or business name engraved to be placed in the Champions Walk leading to Activity Complexes entrance.
- Publicly recognized at annual event at Activity Complexes honoring \$10,000 Legacy Wall donors.
- One (1) Athletic Sports Pass for Both Schools for 2016-2017, 2017-2018, and 2018-2019 School year. The All Sports Pass admits TWO (2) people to unlimited regular season sporting events. Total All Sports Value (3 Years): \$900

Honor Wall Donors



Packages:

\$7,500 – Goal: 20 Donors

- 7/8th inch high Personalized Lifetime Inscription with your personal, family or business name engraved on Honor Wall at the Entrance Plaza to Activity Complexes.
- 8”x8” Personalized Lifetime Inscription brick paver with your personal, family or business name engraved to be placed in the Champions Walk leading to Activity Complexes entrance.
- One (1) Athletic Sports Pass for School of Choice for 2016-2017 and 2017-2018 School year. The All Sports Pass admits TWO (2) people to unlimited regular season sporting events. Total All Sports Value (2 Years): \$300 (Please designate School of Choice on Form)

\$5,000 – Goal: 30 Donors

- 3/4 inch high Personalized Lifetime Inscription with your personal, family or business name engraved on Honor Wall at the Entrance Plaza to Activity Complexes.
- 4”x8” Personalized Lifetime Inscription brick paver with your personal, family or business name engraved to be placed in the Champions Walk leading to Activity Complexes entrance.
- One (1) Athletic Sports Pass for School of Choice for 2016-2017 and 2017-2018 School year. The All Sports Pass admits TWO (2) people to unlimited regular season sporting events. Total All Sports Value (2 Years): \$300 (Please designate School of Choice on Form)

\$2,500 – Goal: 50 Donors

- 5/8th inch high Personalized Lifetime Inscription with your personal, family or business name engraved on Honor Wall at the Entrance Plaza to Activity Complexes.
- 4”x8” Personalized Lifetime Inscription brick paver with your personal, family or business name engraved to be placed in the Champions Walk leading to Activity Complexes entrance.
- One (1) Athletic Sports Pass for School of Choice for 2016-2017 and 2017-2018 School year. The All Sports Pass admits TWO (2) people to unlimited regular season sporting events. Total All Sports Value (2 Years): \$300 (Please designate School of Choice on Form)

Tribute Wall Donors



Packages:

\$2,000 – Goal: 75 Donors

- 1 /2” inch high Personalized Lifetime Inscription with your personal, family or business name engraved on Tribute Wall at the Entrance Plaza to Activity Complexes.
- 4”x8” Personalized Lifetime Inscription brick paver with your personal, family or business name engraved to be placed in the Champions Walk leading to Activity Complexes entrance.
- One (1) Athletic Sports Pass for School of Choice for 2016-2017 and 2017-2018 School year. The All Sports Pass admits TWO (2) people to unlimited regular season sporting events. Total All Sports Value (2 Years): \$150 (Please designate School of Choice on Form)

\$1,000 – Goal: 200 Donors

- 1/2 “ high Personalized Lifetime Inscription with your personal, family or business name engraved on Tribute Wall at the Entrance Plaza to Activity Complexes.
- One (1) Athletic Sports Pass for School of Choice for 2016-2017 and 2017-2018 School year. The All Sports Pass admits TWO (2) people to unlimited regular season sporting events. Total All Sports Value (2 Years): \$150 (Please designate School of Choice on Form)

\$500 – Goal: 400 Donors

- 1 /4” high Personalized Lifetime Inscription with your personal, family or business name engraved on Tribute Wall at the Entrance Plaza to Activity Complexes.
- One (1) Athletic Punch Pass for School of Choice for 2016-2017 and 2017-2018 School year. Each pass allows entrance to 10 regular season sporting events per school year. Total Punch Pass Value (2 Years): \$80 (Please designate School of Choice on Form)

\$250 – Goal: 2,425 Donors

- One (1) Athletic Sports Pass for School of Choice for 2016-2017 and 2017-2018 School year. The All Sports Pass admits TWO (2) people to unlimited regular season sporting events. Total All Sports Value (2 Years): \$150 (Please designate School of Choice on Form)

\$100 – Goal: 5,090 Donors

- One (1) Athletic Sports Punch Pass for School of Choice for 2016-2017 and 2017-2018 School year. Each pass allows entrance to 10 regular season sporting events per school year. Total Punch Pass Value (2 Years): \$80 (Please designate School of Choice on Form)

Donation Form

(Reply Slip)

Yes! I want to give to support the Liberty Schools Activity Complexes
(Donations Are Tax Deductible, Foundation Will Send You Tax Credit Letter)

My Gift is: ___ \$50,000 ___ \$25,000 ___ \$15,000 ___ \$10,000
___ \$7,500 ___ \$5,000 ___ \$2,500 ___ \$2,000 ___ \$1,000
___ \$500 ___ \$250 ___ \$100 Other \$ _____

My check payable to the LIBERTY SCHOOL DISTRICT FOUNDATION is enclosed with this form.
Mail to: Liberty School District Foundation
8 Victory Lane
Liberty, MO 64068

Please charge my: ___ MasterCard ___ Visa ___ Discover ___ American Express

Card Number: _____ Expiration Date: _____

Signature: _____

I would like my gift to be recognized at:

- ___ Liberty North High School Activity Complex
- ___ Liberty High School Activity Complex
- ___ Both Activity Complexes

Please write your Information Below:

Name: _____

Address: _____

Email: _____

Phone Number: (____) _____ - _____

Please write on the line below what you would like to appear on the Legacy, Honor, OR Tribute Wall (one line, Maximum of 25 letters including spaces) FOR DONORS OF \$500 OR GREATER ONLY

Ex: Family, Charity, or Company Name

(Second Part of Form on the Back)

Please fill out in the chart below what you would like to appear on your personalized engraved brick paver located at the Entrance Plaza:

**(\$2,000, \$2,500 or \$5,000 Donors) 4 X 8 Brick Paver
(3 rows, 15 Characters Per Row including spaces)**

**(\$7,500, \$10,000, Or \$15,000 Donors) 8 X 8 Brick Paver
(6 Rows, 15 Characters Per Row including spaces)**

**(\$25,000 or Higher Donors)
12 X 12 Brick Paver
(4 Rows, 20 Characters Per Row including spaces)**

